

NGINA Partner Program 2015 ~16

Benefits and Promotional Opportunities



Cost: \$24,000 + GST for 2 years, payable in monthly instalments, \$1,000 per month.
Only 3 Available



Cost: \$12,000 + GST for 2 years, payable in monthly instalments, \$500 per month.
Only 5 Available



Cost: \$9,000 + GST for 2 years, payable in monthly instalments, \$375 per month.
Only 8 Available



Cost: \$5,000 + GST for 2 years, payable in monthly instalments, \$208 per month.
Only 10 Available

The real value of this partnership is in your affiliation with NSW & ACT's dynamic and robust horticultural industry association and its members. Your brand will gain the benefit of reflected trust and authority that is the cornerstone of the relationship between NGINA and its members. With unprecedented access to our members you are being given the opportunity to open communication with the decision makers and key people in the nursery and horticultural industries.

Partner Packages

Platinum \$24,000 (\$1,000 per month)	Gold \$12,000 (\$500 per month)	Silver \$9,000 (\$375 per month)	Bronze \$5,000 (\$208 per month)
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Green Expo Sydney - GES (2016 only)

Complimentary High Profile Stands at GES	x 2	x 2	x 1	-
Logo on promotional material for GES	✓	✓	✓	✓
Logo on High Profile Partner Banner at GES	✓	✓	✓	✓
Showbag Inserts Free	✓	✓	50% Off	-

Option to have naming rights (\$3,000)

Option to Sponsor coffee cart (\$1,000)- (branded cups)

Option to Sponsor the GES Social Evening (\$3,000)

Option to sponsor Fusion alley (\$1,000)

NGINA State Seminars

Complimentary Registration at the Seminars	x 4	x 3	x 2	x 1
Presentation Rights to the Seminars	✓	✓	-	
Logo on Seminar Promotional Material	✓	✓	✓	✓
Brand Recognition at the Seminars (AV, banner and posters)	✓	✓	✓	✓
Recognition at Seminar Events (Cocktail Party, Dinner, Tour)	✓	✓	✓	✓
Seminar Merchandising Opportunity	✓	✓	✓	-

Annual Awards Night & Gala Dinner

Complimentary Registration to the Awards Night	x 4	x 2	x 2	x 1
Recognition as an NGINA Partner and Industry Leader	✓	✓	✓	✓
Logo on Awards and Gala Promotional Material	✓	✓	✓	✓
Presentation of an Award	✓	-	-	-

Ingham Institute Charity Golf Day

Complimentary Registration at the Golf Day	x 4	x 3	x 2	x 1
Signage at the Event	✓	✓	✓	-
Logo on High Profile Partner Banner	✓	✓	✓	✓
Logo on Golf Day Promotional Material	✓	✓	✓	✓

Option to sponsor Drinks cart (\$600- including signage)

Option to sponsor Celebrity (\$600)

Option to sponsor Lunch (\$600)

NGINA Member Communications

Nursery & Garden News Casual Advertising Discount	3 Free pages & 50% off	1 Free page & 50% off	30% Off	-
Nursery & Garden News Logo on Partner Panel	✓	✓	✓	✓
Nursery & Garden News Media Releases Published	✓	✓	✓	✓
eNews Logo on NGINA Partner Panel	✓	-	-	-
NGINA Website Logo on Home Page	✓	✓	✓	-
Media Releases Published on Website	✓	✓	✓	✓

Networking events –Regional & SIG, Training, Social, AGSS

Logo on Pull-up Partner Banner	✓	✓	✓	✓
Opportunity to present to all events (excl. training)	✓	✓	✓	✓

Rouse Hill Trade Day

Double Stand Discount	6 Free	3 Free	2 Free	-
Free Editorial in Trade Day Newsletter	✓	✓	✓	✓
Logo on Trade Day Newsletter Partner Panel	✓	-	-	-
Coffee Man & Breakfast Sponsorship signage	✓	-	-	-
Logo on Fence Partner Banner at Trade Day	✓	✓	✓	✓