

NGINA Rate Card



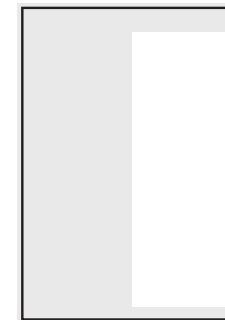
N&G News

Our industry magazine is published quarterly in summer, autumn, winter and spring.

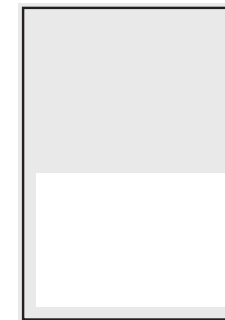
Advertisements	Sizes & Details	Members	Non Members
Back cover	Trim size 210 mm x 297 mm BLEED size 220 mm x 307 mm	\$2,000	\$3,000
Inside front cover	Trim size 210 mm x 297 mm BLEED size 220 mm x 307 mm	\$1,550	\$2,325
Inside back cover	Trim size 210 mm x 297 mm BLEED size 220 mm x 307 mm	\$1,250	\$1,875
Full page	Trim size 210 mm x 297 mm BLEED size 220 mm x 307 mm	\$1,100	\$1,650
1/2 page display ad	Horizontal — 186 mm x 118.5 mm Vertical — 88 mm x 257 mm	\$750	\$1,125
1/3 page display ad	Horizontal — 186 mm x 75.5 mm Vertical — 55.5 mm x 257 mm	\$600	\$900
1/4 page display ad	Horizontal — 186 mm x 55 mm Vertical — 88 mm x 118.5 mm	\$450	\$675



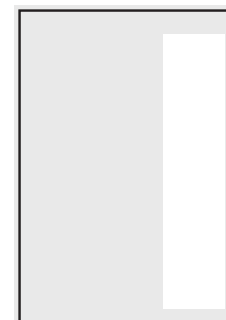
Full page ad



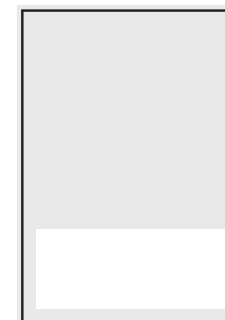
1/2 page vertical ad



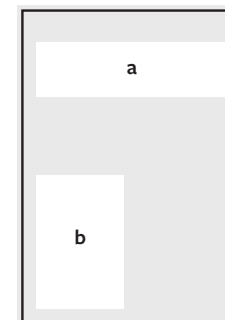
1/2 page horizontal ad



1/3 page vertical ad



1/3 page horizontal ad



a: 1/4 page horizontal ad
b: 1/4 page vertical ad

Digital Marketing

Advertisements	Sizes & Details	Price
Job Ad Package	Advertise employment opportunities in the Latest Industry Jobs section of our website with our Job Ad Package. The package includes: <ul style="list-style-type: none"> • Full job description and advertiser logo posted on our website. (The ad will remain on the site for up to eight weeks.) • A mention (approximately 50 words) in our eNews with a link to the ad on our website. • A Facebook post, complete with advertiser's logo, on NGINA's Facebook page. (The advertiser will also be tagged in the post, if possible.) 	\$225 for non members. ► FREE for NGINA partners and members.
eNews	Our eNews is fortnightly on a Tuesday and emailed directly to our full financial member organisations and their staff. <ul style="list-style-type: none"> • Advertorial (up to 50 words plus a logo/image) OR just an image. (Any finished art should be sized 540 x 303 pixels.) 	Available to NGINA partners only.
Sydney Trade Day Email	NGINA's Sydney Trade Day email is sent out monthly on the Thursday prior to Sydney Trade Day and is emailed to all full financial member organisations and their staff, as well as Trade Day buyers. <ul style="list-style-type: none"> • Advertorial (up to 50 words plus a logo/image) OR just an image. (Any finished art should be sized 540 x 303 pixels.) 	Available to NGINA partners and members only.
Social Media Posts	NGINA is on Facebook and would be happy to share any relevant and timely information you think would be of benefit/interest to NGINA members. NGINA Buy, Sell & Swap on Facebook Let us know if you have any products or materials you would like to buy, sell, swap or simply give away. Other members might be able to use them.	Available to NGINA partners and members only.
Ad Design	If you would like NGINA to create an ad on your behalf, for inclusion in N&G News and/or eNews, please contact NGINA HQ to discuss your requirements and costs.	Available to NGINA partners and members only.

All prices include GST



N&G News Publishing Schedule

Edition		Copy Deadline	Print-Ready Artwork Deadline
Autumn 2021	March to May 2021	Friday 12 February 2021	Friday 26 February 2021
Winter 2021	June to August 2021	Friday 23 April 2021	Friday 7 May 2021
Spring 2021	September to November 2021	Friday 23 July 2021	Friday 6 August 2021
Summer 2021/22	December 2021 to February 2022	Friday 15 October 2021	Friday 29 October 2021
Autumn 2022	March to May 2022	Friday 21 January 2022	Friday 4 February 2022
Winter 2022	June to August 2022	Friday 15 April 2022	Friday 29 April 2022
Spring 2022	September to November 2022	Friday 22 July 2022	Friday 5 August 2022

Please contact us for more information

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