

NGINA Partner Program 2018-2019

The real value of this partnership is in your affiliation with NSW & ACT's dynamic and robust horticultural industry association and its members.

Your brand will gain the benefit of reflected trust and authority that is the cornerstone of the relationship between NGINA and its members. With unprecedented access to our members you have the opportunity to open communication with the decision makers and key people in the nursery and horticultural industries.

Platinum Partnership

Prestige: Present awards, speak at conferences and be seen as a key partner to the Nursery & Garden Industry.

Branding: Your logo will have prime position through all NGINA channels.

Networking & Sales: Your partnership includes free stands at Trade Days, Expos and free attendance at a range of industry events for you and your team.

Promotion: Take advantage of opportunities to promote your brand in the N&G News magazine, eNews email broadcast, website and more.

Gold Partnership

Branding: Medium logo on NGINA partner panel and communications.

Networking & Sales: Includes free stands at Trade Days, Expos and free attendance at a range of industry events.

Promotion: Take advantage of opportunities to promote your business at conferences in the magazine, emails website and more.

Silver Partnership

Branding: Small logo on NGINA partner panel and communications.

Networking & Sales: Free stand at Trade Days, Expos and free attendance at a range of industry events.

Promotion: Discount on advertising and press releases published

Bronze Partnership

Promotion: Free products and services ads in N&G News Magazine

Branding: logo on select NGINA communications.

Thinking of something different? We'll tailor your partnership package to best suit your needs. Call today T. 02 9679 1472!

Partner Packages

Rates are for 2 years, charged pro-rata

Platinum
\$24,000

(\$1,000 per month)

Gold
\$12,000

(\$500 per month)

Silver
\$9,000

(\$375 per month)

Bronze
\$2,500

(\$104 per month)

Nursery & Garden Industry Biennial Expo

Complimentary high profile stand	x 2	x 2	x 1	-
Logo on promotional brochure	✓	✓	✓	✓
Logo on NGINA partner banner at the event	✓	✓	✓	✓
Guest Speaker at Social Event	✓	-	-	-
Sponsorship Rights	✓	-	-	-
Showbag Inserts	Free	Free	50% Off	-
<i>1st option to sponsor Social Event (\$3,000)</i>	✓			
<i>1st option to sponsor Fusion Showcase - New Products (\$1,000)</i>	✓			

NGINA Roadshow Conferences

Complimentary registrations (per year)	x 4	x 3	x 2	-
Presentation rights at the conference	✓	✓	-	-
Logo on conference promotional material	✓	✓	✓	✓
Recognition at the conference (AV, banner and posters)	✓	✓	✓	✓
Recognition at conference events (dinners and tours)	✓	✓	✓	✓
Conference merchandising opportunity	✓	✓	✓	-

Annual Awards Presentation & Dinner

Complimentary registrations (per year)	x 4	x 2	x 2	-
Presentation of an Award	✓	-	-	-
Logo on Awards Dinner promotional material	✓	✓	✓	✓
Recognition at the dinner (AV, banner and acknowledgement)	✓	✓	✓	✓

Ingham Institute Charity Golf Day

Complimentary registrations (per year)	x 4	x 3	x 2	-
Recognition at the Golf Day (AV & banner)	✓	✓	✓	✓
Drinks Cart Sponsor	✓	-	-	-
Showbag Inserts	✓	✓	✓	✓
Showbag Inserts	✓	✓	✓	✓

NGINA Member Communications

N&G News magazine casual advertising discount (per year)	3 Free pages & 50% off	1 Free page & 50% off	30% Off	6 x Business Card Ads
Logo on N&G News partner panel	✓	✓	✓	✓
Media Releases published (magazine, web or email)	✓	✓	✓	-
Logo on NGINA eNews & Trade Day Emails	✓	-	-	-
Logo on NGINA Website Home Page	✓	✓	✓	-

Networking Events

Logo on Pull-up Partner Banner	✓	✓	✓	✓
Opportunity to present to all events (excl. training)	✓	✓	✓	✓

Sydney Trade Day

Free display stands (per year). Stands valued at \$175 per month	6 Free	3 Free	2 Free	-
Logo on Partner Banner at Trade Day	✓	✓	✓	✓
Coffee Man & Free Breakfast Sponsorship signage	✓	-	-	-